

Please amend the claims as follows:

Sub B1
1. (Amended) A liquid crystal display device having a case internally accommodating a liquid crystal display panel which displays an image represented by an applied image signal, said liquid crystal display panel having a display screen exposed externally of the case, said case being formed to include a freely openable and closable light-admission window for admitting outside light, and a light guiding path being formed for introducing the outside light, which has been admitted by opening said light-admission window, to the back side of said liquid crystal display panel, said liquid crystal display device comprising:

a backlighting device for projecting backlight toward the back side of said liquid crystal display panel;

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a setting unit for setting whether to admit outside light from said light-admission window or to project backlight from said backlighting device;

a signal correction circuit for subjecting the applied image signal to a correction for outdoor display in response to a setting by said setting unit for admission of the outside light, wherein said signal correction circuit subjects the applied image signal to at least one correction selected from the group consisting of a gamma correction, luminance correction, contour correction, hue correction, and color saturation correction; and

a backlight control circuit for turning on said backlighting device in response to a setting by said setting unit for projection of the backlight.

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4. (Amended) A liquid crystal display device having a case internally accommodating a liquid crystal display panel which displays an image represented by an applied image

signal, said liquid crystal display panel having a display screen exposed externally of the case, said case being formed to include a freely openable and closable light-admission window for admitting outside light, a light guiding path being formed for introducing the outside light, which has been admitted by opening said light-admission window, to the underside of said liquid crystal display panel, and a backlight device being provided for projecting backlight toward the underside of said liquid crystal display panel, said method comprising the steps of:

making it possible to set whether to admit outside light from said light-admission window or to project backlight from said backlighting device;

subjecting the applied image signal to a correction for outdoor display in response to a setting for admission of the outside light, wherein the applied image signal is subjected to at least one correction selected from the group consisting of a gamma correction, luminance correction, contour correction, hue correction, and color saturation correction; and

turning on said backlighting device in response to a setting for projection of the backlight.

Please add new claims 5-14 as follows:

--5. (New) The liquid-crystal display device as set forth in claim 1, wherein the signal correction circuit subjects the applied image signal to gamma correction.

6. (New) The liquid-crystal display device as set forth in claim 1, wherein the signal correction circuit subjects the applied image signal to luminance correction.
7. (New) The liquid-crystal display device as set forth in claim 1, wherein the signal correction circuit subjects the applied image signal to contour correction.
8. (New) The liquid-crystal display device as set forth in claim 1, wherein the signal correction circuit subjects the applied image signal to hue correction.
9. (New) The liquid-crystal display device as set forth in claim 1, wherein the signal correction circuit subjects the applied image signal to color saturation correction.
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cont. 10. (New) The liquid-crystal display device as set forth in claim 4, wherein the signal correction circuit subjects the applied image signal to gamma correction.
11. (New) The liquid-crystal display device as set forth in claim 4, wherein the signal correction circuit subjects the applied image signal to luminance correction.
12. (New) The liquid-crystal display device as set forth in claim 4, wherein the signal correction circuit subjects the applied image signal to contour correction.
13. (New) The liquid-crystal display device as set forth in claim 4, wherein the signal correction circuit subjects the applied image signal to hue correction.

14. (New) The liquid crystal display device as set forth in claim 4, wherein the signal correction circuit subjects the applied image signal to color saturation correction.--
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